

*NEWS from*

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*New Photographic Lab at Downing Displays!*

Downing Displays is proud to announce that it has a new photographic printing lab at its Cincinnati headquarters that uses a new start-of-the art digital photographic process. With perfect clarity, this new digital printing process allows Downing to provide the finest quality graphics with details that grab attention.

Clients can now have their high-resolution photographic images enlarged for maximum impact using this new photographic process. Graphics can be printed to nearly unlimited lengths using 40" and 50" wide materials. Graphics can be backlit or opaque. It's fast and efficient improving workflow and meeting critical deadlines.

This new digital lab is complemented by a new CNC cutter, which allows Downing to create innovative shapes rapidly with great precision. New substrates can also be used with this equipment allowing Downing to push the envelope in creating the next generation of exhibit innovation.

*Celebrating 30 Years at TS2*

TS2 celebrated its thirty-year anniversary and acknowledged Downing Displays as one of only two companies who have exhibits in every show since its inception. TS2 was held in Washington D.C. at the Washington Convention Center. The show allows businesses to interface with exhibit houses and industry professionals to learn about new industry innovations, trends, and supporting specialties for the event industry.

Commenting on the longevity of Downing's participation in the show, Downing President, Mike Scherer, noted the long-standing relationship with industry associations. "Downing has always supported the efforts of our exhibit industry's major associations. We will remain an active participant in our industry's growth and the evolution of trade shows as a major force in business development. Education and communication between exhibit houses and event managers through these associations helps the industry grow and businesses benefit." TS2 is one of two primary exhibit industry shows. The other event, Exhibitor2007, sponsored by Exhibitor Magazine, is held in Las Vegas every year in the spring.